Introduction

Bayesian Methodology in Biostatistics (BST 249)

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Applications of Bayesian statistics

What is Bayesian statistics?

Difference between Bayesian and frequentist perspectives

Outline

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Applications of Bayesian statistics

- Bayesian statistics is used in many real-world applications.
- Below are a few interesting examples.
- One could just as easily come up with a list of applications where non-Bayesian methods are used, but the focus here is on Bayesian statistics.

Tracking and guidance

SpaceX rockets



Google self-driving car



- The Kalman filter (KF) is a Bayesian time-series model.
- KFs are widely used in guidance systems of aircraft, spacecraft, and robots.
- The KF models the evolution of vehicle pose (location, velocity, acceleration) using a physical model.
- Measurements from sensors such as accelerometers, GPS, compass, gyroscope are modeled given pose.
- The Bayesian posterior is used to infer pose given sensors.

Phylogenetics



Inferred phylogenetic tree of mammals

- Evolution is fundamental in nearly all of biological research.
- Researchers use statistical models to infer the evolutionary "family tree" (a.k.a. phylogeny) of species, given genetic data.
- Some of the most common methods use Bayesian models.

Political science

Nate Silver's predictions for the 2008 presidential election



- Bayesian models are often used for election predictions.
- Nate Silver is reknowned for accurate election predictions.
- Although the details are secret, it appears that Nate Silver uses Bayesian hierarchical regression models.
- These models adjust for systematic biases in polling data.

Computer science



Spann prevalence: % of an incoming Ginan trainic (before intering) Missed spam; % of total spam reported by Gmail users

As the amount of spam has increased, Gmail users have received less of it in their inboxes, reporting a rate less than 1%.

- Email providers use sophisticated spam filtering algorithms.
- Bayesian models are the most prominent methods for spam detection and filtering.
- A Google researcher who used to work at Microsoft said: "Google uses Bayesian filtering the way Microsoft uses the if statement."

(http://www.joelonsoftware.com/items/2005/10/17.html)

Search and rescue

Prior and posteriors for the location of Air France 447 wreckage



- On June 1, 2009, Air France Flight 447 crashed into the Atlantic Ocean. Even after three intensive searches, the wreckage had not been found a year later.
- French authorities then commissioned a Bayesian search analysis, and AF 447 was finally found.
- This method has also been used to find ships lost at sea.

(Stone et al., 2011)

Radiocarbon dating



- Radiocarbon dating is often used to infer the age of archeological objects.
- Often, contextual information is available as well, such as other objects found nearby, where and how deep the object was found, and other dating techniques.
- Bayesian methods are often used to integrate multiple sources of information when dating objects (Ramsey, 2009).

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Bayes, in a nutshell

- The Bayesian approach can be summarized as follows:
 - 1. assume a probability distribution on any unknowns (this is the prior),
 - 2. assume the distribution of the knowns given the unknowns (this is the likelihood),
 - 3. then just follow the rules of probability to answer any questions of interest.
- An overarching theme of the Bayesian perspective is that uncertainty is quantified with probability distributions.
- We will formalize these concepts shortly.

Bayesian bubble of knowledge

- Fully Bayesian approaches put distributions on everything.
- This creates a self-contained "bubble of knowledge".
- Any modeled quantity within this bubble can be inferred probabilistically.
- Pro: Coherent framework for inference in complex models.
- Pro: Can exploit prior knowledge.
- Con: May be problematic if part of the model is wrong.
- Con: Excludes frequentist criteria for evaluating performance.

Computation in Bayesian models

- Answering a question of interest usually requires computing some posterior expectation.
- Three main categories of methods:
 - exact solution
 - deterministic approximation
 - stochastic approximation

Computation: Exact solution

- In certain cases, it is computationally feasible to compute the posterior (and posterior expectations) exactly.
- Examples where exact solutions are often possible:
 - Exponential families with conjugate priors
 - Multivariate Gaussian models
 - Dynamic programming for some classes of graphical models

Computation: Deterministic approximation

- Methods include:
 - numerical integration, a.k.a. quadrature/cubature
 - quasi-Monte Carlo (QMC), low discrepancy sequences
 - Laplace approximation
 - variational inference (VI), expectation propagation
- For low-dimensional integrals, numerical integration and QMC are superior to stochastic approximations.
- VI can work well in high-dimensions, but sometimes has insufficient accuracy.

Computation: Stochastic approximation

- For high-dimensional integrals, stochastic approximation is often the only option.
- Basic idea: Use samples from the posterior to approximate posterior expectations.
- Methods include:
 - Monte Carlo approximation, Importance sampling
 - Markov chain Monte Carlo (MCMC) Gibbs sampling, Metropolis–Hastings, slice sampling, Hamiltonian MC
 - sequential importance sampling, sequential Monte Carlo, population Monte Carlo
 - approximate Bayesian computation (ABC)

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Bayesian and frequentist perspectives

- Let x = observed data, let $\theta = unknowns$.
- Essential difference:
 - The Bayesian considers only the observed value of x, and treats θ as random.
 - The frequentist considers all possible values of x, and treats θ as fixed.
- In decision-theoretic terms:
 - Bayesian: Make best possible decision given observations x, allowing for uncertainty in θ.
 - Frequentist: Use a procedure with guaranteed performance when used repeatedly, no matter what θ turns out to be.

Group activity: Check your understanding

Go to breakout rooms and work together to answer these questions: https://forms.gle/NMnNDSX7Ax5SvJtr8

(Two people per room, randomly assigned. 15 minutes.)

Example: Diagnosing celiac disease

- Around 1 in 100 people is affected by celiac disease, resulting in sensitivity to gluten.
- Celiac is commonly diagnosed by measuring the level x of a certain antibody in the blood.
- If x is above a cutoff point, then a positive diagnosis is made (i.e., disease is present), otherwise, negative diagnosis is made.
- (This description is simplified a bit, for illustration purposes.)

Example: Diagnosing celiac disease

• How should the cutoff c be chosen?

- If c is too low, there will be too many false positives.
- If c is too high, there will be too many false negatives.

• We have the following hypothesis testing problem.

 $\begin{array}{l} H_0: \ \theta = \theta_0 \quad \mbox{(No disease)} \\ H_1: \ \theta = \theta_1 \quad \mbox{(Disease)} \end{array}$

• Suppose the distributions $p(x|\theta_0)$ and $p(x|\theta_1)$ are known, based on many previous cases.

Celiac example: Bayesian approach

(Whiteboard activity)

• Prior: Since 1 in 100 people is affected, we have

 $p(\theta_1) = ???$ and $p(\theta_0) = ???$

• Posterior: By Bayes' theorem,

 $p(\theta_1|x) = ???$

 The diagnosis (a = θ₀ or a = θ₁) is made to minimize posterior expected loss,

 $E(\ell(\theta, a) \mid x) = ???$

where $\ell(\theta,a) = {\rm loss}$ incurred by picking a when the truth is $\theta.$

Celiac example: Bayesian approach

• Prior: Since 1 in 100 people is affected, we have

$$p(\theta_1) = 1/100$$
 and $p(\theta_0) = 99/100$.

• Posterior: By Bayes' theorem,

$$p(\theta_1|x) = \frac{p(x|\theta_1)p(\theta_1)}{p(x|\theta_0)p(\theta_0) + p(x|\theta_1)p(\theta_1)}.$$

 The diagnosis (a = θ₀ or a = θ₁) is made to minimize posterior expected loss,

$$\mathbf{E}(\ell(\theta, a) \mid x) = \ell(\theta_0, a)p(\theta_0 \mid x) + \ell(\theta_1, a)p(\theta_1 \mid x)$$

where $\ell(\theta, a) = \text{loss incurred by picking } a$ when the truth is θ .

Celiac example: Frequentist approach

- The standard frequentist approach is to minimize false negatives subject to a bound on false positives, say, $\alpha = 0.05$.
- By the Neyman–Pearson lemma, this is achieved by choosing $a = \theta_1$ when

$$\frac{p(x|\theta_1)}{p(x|\theta_0)} > \lambda$$

and $a = \theta_0$ otherwise, where $\lambda \ge 0$ is chosen so that the probability of a false positive equals α , i.e.,

$$\mathbb{P}(X \in R_{\lambda} \mid \theta_0) = \int_{R_{\lambda}} p(x|\theta_0) dx = \alpha$$

where $R_{\lambda} = \left\{ x : p(x|\theta_1)/p(x|\theta_0) > \lambda \right\}.$

Celiac example: Comparing Bayesian & frequentist

- Bayesian:
 - the unknown θ is treated as a random variable
 - we only consider the observed value of x
- Frequentist:
 - θ is unknown but fixed (non-random)
 - the choice of λ depends on all possible values of x
- Each approach satisfies an optimality criterion:
 - Bayesian is optimal for the assumed prior and loss.
 - Frequentist is optimal for the assumed bound on false positives.
- For binary decisions such as this, it turns out that the two approaches are equivalent:
 - For any prior and loss, there is a λ for which the Bayesian and frequentist procedures coincide, and vice versa.

Frequentist evaluation of Bayesian procedures

- From a purely Bayesian perspective, if the prior and likelihood are chosen properly, then the resulting inferences are correct and optimal, and there is nothing more to be said.
- However, in practice this is not very satisfying, due to:
 - uncertainty about the choice of likelihood or prior, and
 - approximations used for computational reasons.
- The frequentist perspective provides tools to deal with these issues.
 - Empirical tools: cross-validation, test sets, bootstrap, goodness-of-fit tests.
 - Theoretical tools: consistency, rates of convergence, and calibration/coverage.

Overall recommendation: be pragmatic, not dogmatic

- Be pragmatic—that is, use what has been shown to work.
- As a default approach, the following maxim will serve you well:

Design as a Bayesian, and evaluate as a frequentist.

• In other words, construct models and procedures starting from a Bayesian perspective, and use frequentist tools to evaluate their performance.

References and supplements

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- Kass, R. E. (2011). Statistical inference: The big picture. Statistical Science, 26(1), 1. http://projecteuclid.org/euclid.ss/1307626554
- Jordan, M. I. Are You a Bayesian or a Frequentist? (2009) http://videolectures.net/mlss09uk_jordan_bfway/

Your to-do items

- Readings for this week (see syllabus). (Note: LN A is on Canvas at Files/Lecture slides/A-Probability-and-Linear-algebra-basics.pdf)
- Homework #1 is due next Thursday.
- Talk to classmates to form your project groups. (It's easiest to have the same groups for the case study and project.)

Individual activity: Exit ticket survey

Answer these questions individually: https://forms.gle/1biGyHcZYnNcXsCm8